

# CRAFTING DESIGN SHAPING STRATEGY DRIVING IMPACT

**Business Credentials**

Q2 2025

# ABOUT THRIVE ONLINE GROUP UK



## “Providing digital solutions for business objectives”

Thrive Online Group UK is a full-service digital marketing agency dedicated to elevating your brand through innovative design, data-driven strategy, and measurable online results.

From crafting standout websites and digital assets, to executing high-impact campaigns in Search Engine Optimisation (SEO) and Pay-Per-Click (PPC) advertising, we deliver tailored solutions that generate ROI and long-term success for our clients.

As a group our clients are currently based on 3 continents... We create client focused, successful digital solutions, in the United Kingdom, Sub-Saharan Africa and offer offshore digital marketing services in Australia.

### Thrive Online Group

- ✓ 2 International offices
- ✓ 16 years group operations
- ✓ 2 years operating in the UK
- ✓ 3 continents with client digital delivery
- ✓ 4 owned digital technology & data management systems
- ✓ 50,000+ digital & direct leads served per month

# OUR APPROACH

## “Our work reflects our client's vision”



Every client has a different vision for their digital success. We work with our clients to understand their strategy and goals, developing the best digital solution and realising the required outcome at the best value.

A consultative approach has always been key to our success. Understanding that every client and every brief will be unique, we work through our group structure as a multinational team, matching the right people to the right client, ensuring a valued client relationship is built by creating success together.

With strategic account and operations staff in both the United Kingdom and South Africa, our clients will have a team that can think differently, create new and innovative solutions within local markets, and develop online strategies that stand out from the crowd.

# OUR SERVICES

## “Delivered digital online services”

- ✓ Website Design
- ✓ Website Development
- ✓ Full-service Search Engine Optimisation
- ✓ Pay-Per-Click Marketing
- ✓ Digital Creative Design
- ✓ Website Audit with fix implementation
- ✓ Website management & maintenance

Thrive Online Group UK



# CLIENT EXAMPLES

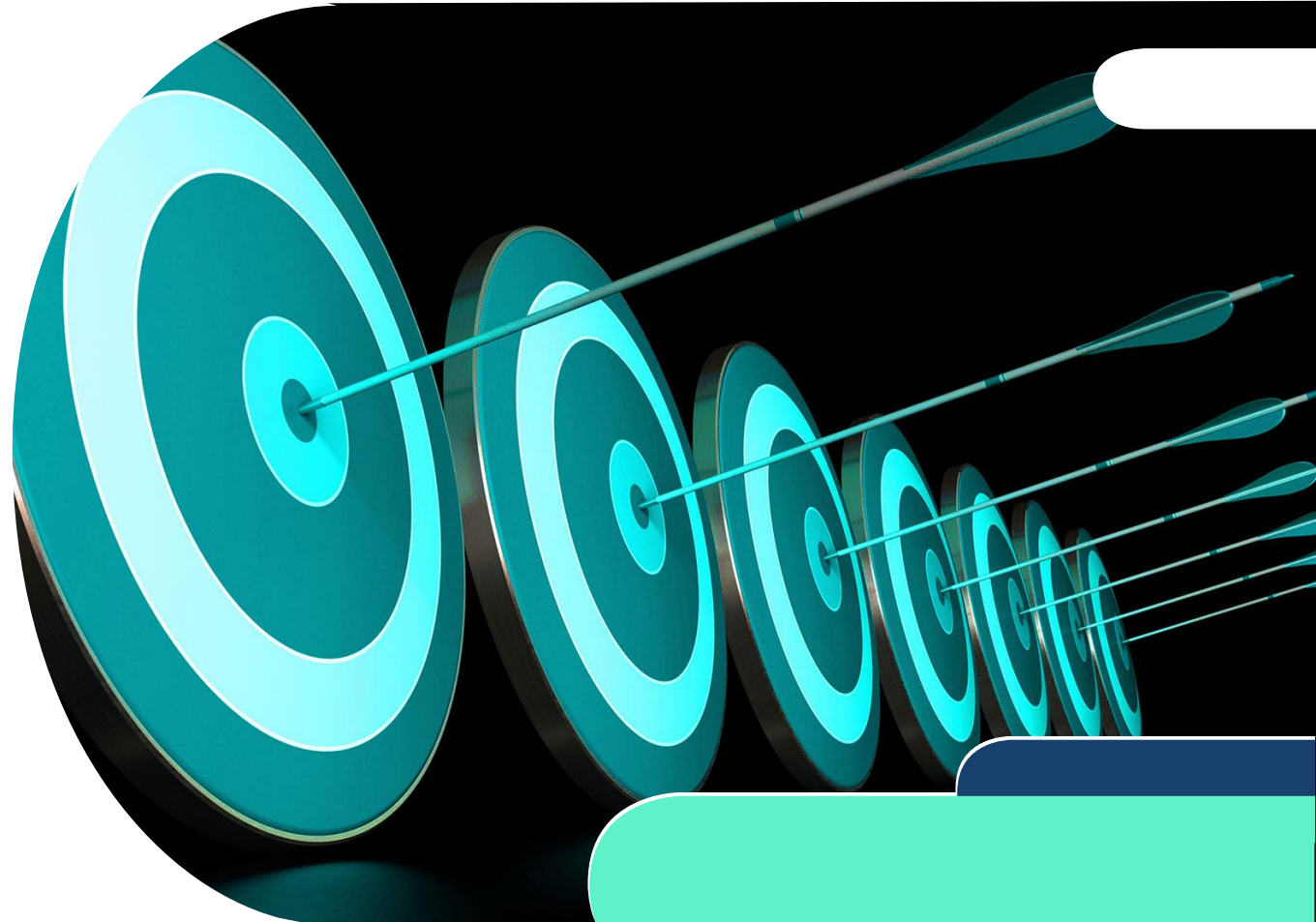
“Growth is built on trust; trust is built on matching values”



# INDUSTRIES

**“Sustainable partnerships,  
no matter the market”**

Insurance & Banking  
Finance & Investment  
Professional Services  
E-Commerce & Online Retail  
Sports & Leisure  
Hospitality  
Property & Construction  
Technologies  
Charitable Organisations  
Logistics & Warehousing  
Sustainable Solutions







Thrive Online Group UK

## Case Study

NOVA Centurion – website design & development

# CASE STUDY



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## NOVA Centurion – [www.novacenturion.co.uk](http://www.novacenturion.co.uk)

NOVA Centurion swim squad is the high-performance programme for Nottinghamshire swimming and one of the UK's top swimming clubs.

With their aim to be the leading swimming programme in the UK, achieved by providing a connected pathway that develops individuals into elite athletes, Thrive Online Group UK were tasked with creating a digital home that matches the aim of the club and its positioning as top-tier.

### THE OUTCOME

The brief was simple – build the best competitive swimming website in the UK, so what did we do to match this....

Thrive Online Group UK created a new digital presence for NOVA Centurion which outlines why the club is the leading county level swimming structure in the UK. The UX and ease of access to information is evident in the layout and functionality of the new website. Beautiful imagery placed appropriately is the key to the visual representation of the strength of the NOVA Centurion offering, as well as points of interaction and linking, where any visitor will feel like they have engaged with the club, just by having spent time on their new digital home.





# O'KEEFE

- BUILDING SERVICES LTD -

NEW BUILDS

EXTENSIONS & RENOVATIONS

SOLAR & SMART HOMES

[www.okeeffe.uk.com](http://www.okeeffe.uk.com)

# CASE STUDY



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## O'Keeffe Building Services – [www.okeeffe.uk.com](http://www.okeeffe.uk.com)

O'Keeffe Building Services is a multi-award-winning local family business that services the East Midlands. This high-end building company approached Thrive Online Group UK to rebuild their existing digital assets and align them with the industry leading work that O'Keeffe's produces. The objective of the brief was to ensure that the online presence of O'Keeffe's builds trust with their prospective clients.

### THE OUTCOME

The outcome of the redesign created a digital resource that speaks to the correct potential customer and creates a want to engage.

The new Website has become the 'Digital Home' of O'Keeffe Building Services Ltd, and reflects their professionalism, showcases their outcomes and allow the visitor to engage and interact with both the brand and the company.

The bespoke designed and rebuild website has ensured discoverability, easy to use and that the consumer journey through the site flowed like a well-designed modern home. The site brings in splashes of colour, whilst remaining neutral and uncluttered in its overall living space.



SEA DREAM  
LUXURY CHARTERS

## Case Study

Sea Dream Charters – website design & development, PPC, SEO

# CASE STUDY



## Sea Dream Charters – [www.seadreamcharters.com.au](http://www.seadreamcharters.com.au)

SeaDream Charters approached Thrive Online to assist in building their website, as well as managing their online launch, initially through awareness campaigns and then online lead-generation using PPC campaigns in the Google space as well as social media platforms.

### THE WEBSITE BUILD OUTCOME

A user-centric brochure style website, user-friendly and informational, incorporating a bespoke online booking solution. We created a beautiful, clean website that communicated all necessary information, but also envelopes the user in the beauty of the Whitsundays, thereby creating an immersive online experience.

### THE PPC & SEO OUTCOME

Based on online bookings

- 1200% ROI in year one
- Client purchased a second luxury yacht to match online demand generated

# TESTIMONIALS

## “We invest in our client's vision”

I recently referred a piece of work to Thrive Online Group, and I can't recommend them enough! Their team is incredibly professional, responsive, and always ready to support your business needs. Whether it's digital marketing, website development, or SEO strategies, they deliver results that truly make a difference.

What I appreciate the most is their personalized approach—they really take the time to understand your goals and tailor their services to fit your needs. The communication is always clear, particularly to a non-technical person.

If you're looking to grow your online presence and drive real results, I definitely suggest it's worth talking with Thrive Online Group

 **CLAIRE BICKNELL**  
Catena



**GRANT ELLIOT**  
SeaDream Charters



**MICHELLE PARKINS**  
Nova Centurion



“Working with Thrive Online Group UK continues to be a great experience for NOVA Centurion. We entrusted them with the complete redesign and build of our new website. Their team produced an online presence that exceeded our expectations. Understanding the brief, the timelines and the goals, they managed to ensure that the outcome hit and beat all the key targets.

Based on the trust that has been built, NOVA Centurion continues to work with Thrive Online Group UK as our go-to-agency for our further digital design and digital projects. Well done Thrive Online Group UK, it's a pleasure working with you.”

Working with Thrive Online Group UK in building our new website has been a real pleasure. They have guided us from start to finish and have delivered on all aspects of the project. I would highly recommend using them for their digital services. – Russell O’Keeffe, CEO O’Keeffe Building services Limited



**RUSSELL O'KEEFFE**  
O'Keeffe Building Services



# THANK YOU!



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